

**Vision**

Leading region-led innovation and growth in Daejeon's science industry  
 Smart Policy Entrepreneur

**Mission**

Planning, networking, and coordination to cultivate new industries for regional innovation and construct an ecosystem for convergent innovation

**Objective**

Construction of integrated planning system connecting innovation resources  Holistic Planning	Construction of open global innovation platform  Open Innovation Global Platform	Construction of regional R&I investment analysis and coordination system  Performance Evaluation & Coordination	Creating an ecosystem for convergent research innovation  Ecosystem for Convergence
---	--	---	---

3 Key Missions, 8 Key Strategies



**Core Values**



We aim to become the hope of the global science city of Daejeon, driving region-led innovation and growth of scientific industries in Daejeon

# Vision and Strategy

of the **Daejeon Institute of Science and Technology for Enterprise and People**

# Vision and Strategy

of the **Daejeon Institute of Science and Technology for Enterprise and People**

(34115) 99 Gajeong-ro, Yuseong-gu, Daejeon, South Korea  
 Tel. +82-42-865-0590 Fax. +82-42-861-4309

[distep.re.kr](http://distep.re.kr)



# 01

## Regional innovation planning



### Cultivating regional scientific industries and planning regional innovation strategies

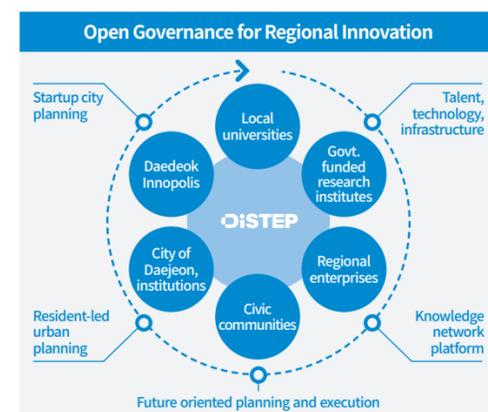
- **Establishment of mid-to-long term strategy for scientific industries and regional innovation**  
Establishing mid-to-long term strategies for scientific industries in Daejeon and planning future-oriented regional innovation
- **Planning region-led R&I strategy**  
Establishing new region-led R&I strategy to drive national innovation
- **Operational support for the Daejeon Science and Technology Committee**  
Overall coordination, deliberation and resolution, advice, etc., for scientific industry policy and projects in Daejeon

### Discovering and planning new growth industries for regional innovation

- **Planning regional innovation industries**  
Creating technology map, new plan for cultivating stronghold industries, testbed for convergent technologies, etc.
- **Support for large scale national projects and public R&D**  
Discovering and planning large-scale national projects, support for planning new projects in government departments

### Discovering and planning agenda for regional social innovation

- **Building regional community partnerships**  
Discovering scientific-social communities, generating agenda for innovation with these communities
- **Building policy lab for solutions to urban issues**  
Joint policy design and demo project planning among industry, universities, research, and private and public sectors, under goal of demand-oriented innovation
- **Planning of City Lab for participatory social innovation**  
Joint planning of urban experiment with civic participation, support for demonstration and expansion through the construction of a feedback system



Planning, implementation  
Cooperation, improvement of system



# 02

## Building a convergent innovation ecosystem



### Enhancing regional innovation through ties with Daedeok Innopolis

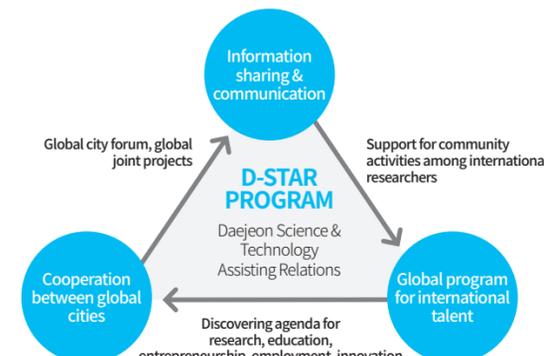
- **Reinvention of Daedeok Innopolis**  
Implementation of Daedeok Innopolis reinvention strategy, planning of leading projects
- **Enhanced cooperation between Daejeon and Daedeok Innopolis**  
Developing partnership between Daejeon and Daedeok Innopolis, creating a leading model for region-led innovation
- **Enhanced ties with regional innovation institutions**  
Improvement of system of cooperation between innovation-supporting institutions for effective R&I and regional industrial growth; convergent planning

### Creation and operation of regional convergent research innovation center

- **Convergent ideas for innovation (I2I) platform construction, operation**  
Activation of convergent ecosystem through convergent research innovation platform
- **Creation of Daejeon model for industry-university cooperation**  
Industry-university cooperation programs for R&D in regional enterprises, MOT programs customized to the region
- **Construction of startup business model**  
Cultivation of idea and technology startups connecting regional innovation capacities and enterprises; promotion of successful models

### Enhancing global innovation city strategy

- **Global information sharing and communication service**  
One-stop information service to foreigners in Daejeon region; support for expat communities
- **Operation of global program for international talent**  
Operation of research, education, entrepreneurship, and employment programs for inviting international talent into the region and supporting their integration
- **Science and technology cooperation among global cities**  
Discovering and planning global partnerships for sustainable urban development and joint solutions for urban problems



- **Network building**  
Building networks among government-funded research institutes, universities, Daejeon TP; international cooperation departments of regional business agencies, international business agencies, etc.
- **Supporting activities**  
Construction of international cooperation platform with manpower, infrastructure, etc.; Management of international researchers in the region, Attracting international talent and leading institutions
- **International exchange**  
Design and operation of exchange programs among international researchers, etc.

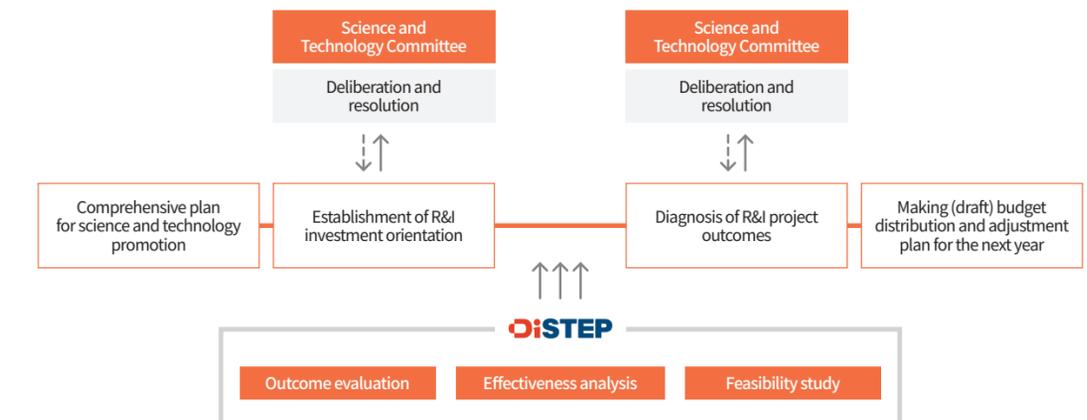
# 03

## Investment analysis, boosting effectiveness of investment



### Evaluation of regional R&I project outcomes and budget adjustment

- **Mid-to-long term plans for regional R&I project investments**  
Establishment of mid-to-long term investment strategy for regional R&I projects, consulting services for new investment plans
- **Diagnosis of regional R&I investment project outcomes, establishment of capital reflux system**  
Regional R&I project outcome diagnosis, support for improvement of business structure and budget adjustment system based on diagnosis



Enhancing strategic effectiveness of regional R&I project investments through outcome diagnosis and construction of a capital reflux system  
Seeking to maximize project output and quality based on a systematic direction for regional R&I investments

### Construction and operation of smart Daejeon science and technology information service (DAON)

- **Scientific industry-based R&I information construction and sharing**  
Analysis of regional R&I projects and outcomes, providing timely information such as statistics and publications related to regional science and technology industry promotion
- **Construction of innovation resource database and joint use**  
Construction of database system based on analysis of academic papers, patents, enterprises, policies, projects, and sharing of such information
- **Construction of smart regional R&I information portal**  
Phased expansion of portal features from project outcome management and registration system to smart search and analysis function and national-regional R&D data connection  
\*DAON (Daejeon Archive ON R&D): <https://daon.distep.re.kr>